



# *Company Profile*

# **XPERTNEXT**

IT & Ai Solutions Provider

XpertNext Is Your Trusted IT & AI Solutions Partner, We Help In Your Business Growth & Streamline Your Daily Operations. Whether You Are In Retail, Wholesale, Trading, Startups, Marts, Restaurants, Taxi Services, Or Any Other Business, XpertNext Provides Easy To Use Solutions For Every Industry.

Contact Us 



Phone Number:  
+92 325 2218733



Website:  
[www.xpertnext.com](http://www.xpertnext.com)

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# ABOUT US

XpertNext Founded in 2020 by **Talha Tahir & Ali Ahmed**, XpertNext delivers innovative IT & AI solutions to businesses worldwide. We specialize in Retail POS, ERP, CRM, & School Management Systems & many more powerful software, along with website development & maintenance, SEO, digital marketing, social media management, & email marketing.

No matter your industry or niche, XpertNext delivers customised solutions tailored to your business needs. Whether you run a startup, retail store, restaurant, clinic, or corporate organisation, we help streamline operations, boost productivity, and drive growth through smart technology.

# FOUNDERS OF XPERTNEXT



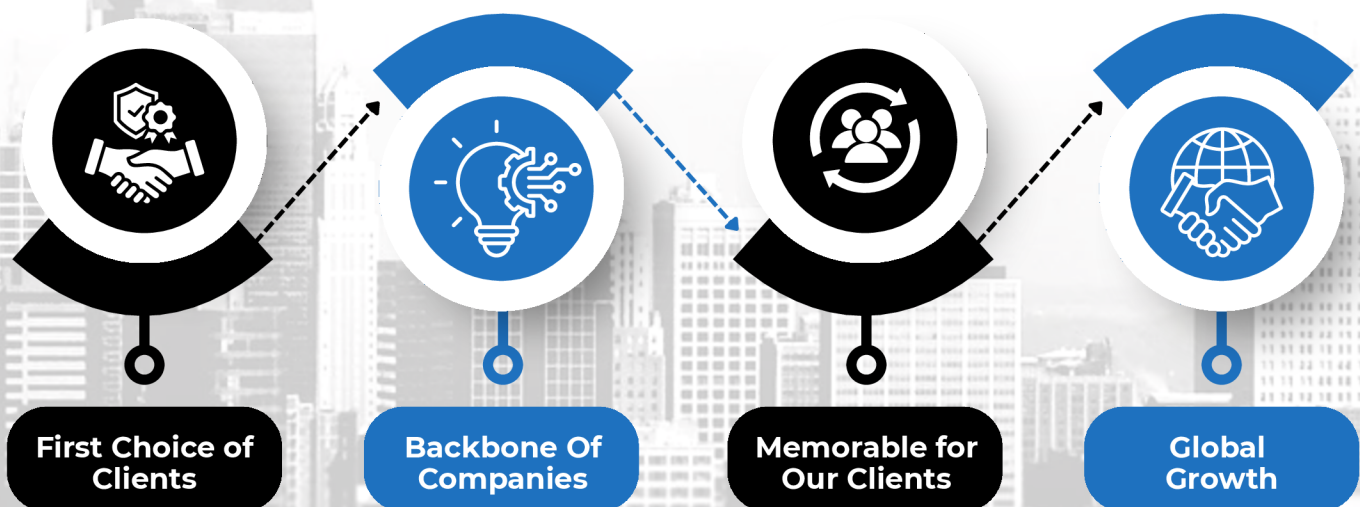
**Talha Tahir** & **Ali Ahmed** are the founders of XpertNext, established in 2020. Talha Tahir is the Chief Executive Officer (CEO), managing the company's strategic direction and business operations, while Ali Ahmed is the Chief Technology Officer (CTO), overseeing technology, software solutions, and digital innovation.




# VISION OF XPERTNEXT

XpertNext strives to be the leading technology solutions partner, delivering innovative IT and AI services that empower businesses across all industries including startups, retail, wholesale, healthcare, education, and corporate organizations. We aim to help our clients grow, optimize operations, and stay ahead in a rapidly evolving digital landscape.

**Our Mission** is to enable digital excellence through reliable, scalable, and customized solutions, focusing on client needs, operational efficiency, and measurable results. By fostering long term partnerships built on trust, innovation, and continuous improvement, XpertNext supports businesses in achieving sustainable growth and technological advancement.



# Comprehensive IT & AI SOLUTIONS



**Ecommerce Solutions**

We grow your Ecommerce business with smart solutions.


01



**Digital Marketing**

Boost your business with effective digital marketing solutions.


02



**Smart Ai Automations**

Accelerate your business with Our AI automations.

03



**Marketing With Meta Ads**

Drive real results with powerful Meta Ads solutions.


01



**Google Ads Campaign**

XpertNext boost your reach with effective Google Ads solutions.

02



**Google SEO Optimization**

We help your website rank higher with expert SEO optimization.

03



**Software Solutions**

Streamline your business with our software solutions.


01



**Website & App Development**

We create powerful websites & apps to grow your business.

02



**Creative Ui & Ux Design**

Design stunning UI & UX for engaging user experiences.

03

# ECOMMERCE SOLUTIONS



## Shopify Solutions

- Custom Shopify Store Design
- Theme Customization & UI/UX
- App Integration
- Secure Payment Setup
- Shopify SEO Optimization

## Daraz Store Solutions

- Daraz Seller Account Setup
- Product Listing Optimization
- Daraz SEO & Ranking Strategy
- Campaign & Flash Sale
- Store Optimization

## WooCommerce Solutions

- WordPress + WooCommerce Development
- Shipping & Tax Configuration
- Plugin Integration & Custom Functionality
- Secure Checkout & Payment Integration

## Amazon Store Management

- Amazon Seller Account Setup
- Product Listing Creation & Optimization
- Keyword Research & SEO for Amazon
- A+ Content & Brand Store Creation

# SMART DIGITAL MARKETING



- ✓ Social Media Management
- ✓ Search Engine Optimization (SEO)
- ✓ Meta Ads (Facebook & Instagram Advertising)
- ✓ Google Ads Management
- ✓ Lead Generation Campaigns
- ✓ Content Creation & Marketing
- ✓ Email Marketing
- ✓ Conversion Rate Optimization (CRO)
- ✓ Analytics & Performance Reporting
- ✓ Brand Strategy & Online Growth Planning
- ✓ Retargeting & Remarketing Campaigns
- ✓ Marketing Automation & Sales Funnel Setup

# SOFTWARE SOLUTIONS

- ✓ Retail POS
- ✓ ERP (Enterprise Resource Planning)
- ✓ Inventory Management System
- ✓ Accounting Software
- ✓ CRM (Customer Relationship Management)
- ✓ HRM (Human Resource Management)
- ✓ Payroll Management System
- ✓ E-commerce Management System
- ✓ Gym Management Software
- ✓ Learning Management System
- ✓ Fleet Management
- ✓ Many More



## **Proven Experience**

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Years of delivering quality work across diverse projects with consistent client satisfaction.

## **Affordable Solutions**

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Cost-effective options designed to fit budgets while maintaining excellent service standards.

# **WHY? CHOOSE US**

## **Strong Support**

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Reliable assistance available to guide, help, and resolve queries whenever needed.

## **Dedicated Team**

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Skilled professionals working together to provide the best results for every requirement.

# SERVING SUCCESS IN EVERY CLIENT



Webify Pakistan



# WHAT OUR HAPPY CLIENT'S SAY



## ROYALS BEAR WEBSITE DEVELOPMENT

Thank you, Team XpertNext! You created a website for my patches exactly as I needed. The site works perfectly and matches my expectations. I'm very happy with your professional service. Highly recommend XpertNext for efficient, reliable, and custom development solutions!



## BLOGS BY ASIM WEBSITE MAINTENANCES

It was great maintenance by XpertNext for Blog by Asim. The website runs smoothly, updates were handled perfectly, and everything works just as expected. Very satisfied with their professional, reliable, and efficient service. Highly recommend XpertNext for website maintenance!



## ROLAXY WEBSITE DEVELOPMENT

It was an excellent website development experience with XpertNext for Rolaxy. They created a professional and fully customized website for our custom wear jackets, hoodies, and more. The design and functionality exceeded our expectations. Highly recommended for website development!



## ATTARI TAILOR TAILOR MANAGEMENT SOFTWARE

XpertNext delivered outstanding Tailor Management Software for Attari Tailor. The software is user friendly, efficient, and fits all our needs perfectly. Very happy with their professional and reliable service. Highly recommend XpertNext for custom business software solutions!



# ACHIEVEMENTS



## Smart Solutions

We deliver easy to use IT and AI solutions that help businesses grow.

01



## Trusted by Clients

Companies rely on us for reliable and fast technology support.

02



## Growing Strong

Since 2020, we've expanded our services to help more businesses succeed

03



## Tech Made Simple

We create tools and systems that make daily business tasks easier.

04

# CONTACT

# NOW



+92 325 2218733



info@xpertnext.com



www.xpertnext.com

